Trademarks, Copyrights and Patents Course

* Learn about the importance of trademarks and how they can protect the reputation of your business.
* Learn about how copyrights protect the authorship of creative works and forms of expression. A copyright can grant ownership and give exclusive rights to the owner to decide how when how the work is used.
* Learn about patents and how they grant ownership rights to owners and inventors in order to protect creations from being used by others.